

PENNY PRESS

Display Advertising Rate Card 1a

Published weekly in Las Vegas, Nevada

Page Size	1x	12x	52x	Horizontal Size	Vertical Size
1/16 page	50	40	30	2.875" x 2.474"	
1/8	75	60	50	2.875" x 5.062"	2.474" x 5.75"
1/4	130	105	90	5.75" x 5.062"	2.474" x 10.25
1/2	240	200	170	10.25" x 5.75"	5.062" x 10.25
Page	400	350	300	10.25" x 11.5"	
Back Page	500	450	400	10.25" x 11.5"	

www.PennyPresslv.com

All issues of the Penny Press will be available in PDF format at our website on publication day.

Advertising will run in that issue exactly as in the print issue at no extra charge



Mechanical Requirements

We can take QuarkXpress, Photoshop or Microsoft Publisher Files.

Graphic files must be in TIFF or JPEG format

Deadlines

All files must be in house by 5pm Monday for Thursday publication. We will be happy to help create your ad, but we must have a proof approval no later than noon Tuesday for a Thursday publication.

Published every Thursday, 52 weeks a year
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